FOLLOW QUESTION THE QUO ON SOCIAL MEDIA:
- https://www.instagram.com/question.the.quo
- https://www.tiktok.com/@question.the.quo
- https://www.youtube.com/@questionthequo
- #QuestionTheQuo

VISIT OUR WEBSITE:
https://questionthequo.org/

SHARE OUR LATEST SURVEY DATA:
- Press release
- Downloadable paper

SAMPLE TWEETS

#QuestionTheQuo is a campaign by @ecmgroup, seeking to encourage students to explore their many postsecondary education options. Learn more about the results of their surveys asking teens about school and work.

According to @ecmgroup’s latest #QuestionTheQuo survey, less than half of teens from traditionally underserved populations believe education after high school is necessary.

New data from @ecmgroup’s #QuestionTheQuo surveys show all teens, regardless of background, are highly focused on their career when thinking about their future education experiences.

The latest #QuestionTheQuo survey from @ecmgroup shows less than half of teens from underserved backgrounds are considering four-year college, and more than half believe they can achieve success with a different path.

Students from underserved populations need additional support when determining their education and career path, with concerns about meeting their basic needs on the same level as costs. #QuestionTheQuo @ecmgroup

SAMPLE POSTS FOR OTHER SOCIAL PLATFORMS

Interesting insights from ECMC Group [tag] in a recent #QuestionTheQuo survey asking teens for their thoughts about education and work. The #QuestionTheQuo campaign encourages students to explore their many postsecondary options and to take the path that is right for them.

Did you know less than half of students from underserved populations believe education after high school is necessary? ECMC Group [tag] uncovered these insights from high schoolers as part of the #QuestionTheQuo
campaign encouraging students to determine their future education and career path.

Recent data from ECMC Group’s [tag] #QuestionTheQuo surveys show only 8% of teens from underserved populations feel ready to make a decision about their postsecondary education. Learn more about this survey and ECMC Group’s #QuestionTheQuo campaign.

According to ECMC Group’s [tag] #QuestionTheQuo surveys, teens from underserved populations rank their ability to meet their basic needs at the same level of importance as the cost of postsecondary education and approaching a decision about what’s next.

When it comes to postsecondary education, today’s teens are concerned about their ability to forge a direct path from degree to career after high school and the cost it takes to get there. Learn more about ECMC Group’s [tag] latest #QuestionTheQuo survey data.