

QUESTION THE QUO

THE STATUS QUO SAYS YOU SHOULD

Do things a certain way.

Go to a certain kind of college.

Be prepared to pay a certain amount of tuition.

Do this for a certain number of years.

BUT WHAT IF

You weren't so certain about it all?

You wanted a different way to start your career?

You wanted a faster, less expensive, more hands-on way?

You wanted a way that was more right for you and your future?

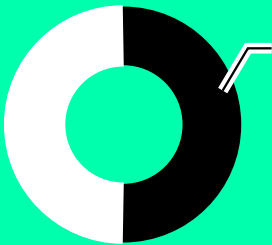


AND WHAT IF

Career and technical education is that way?

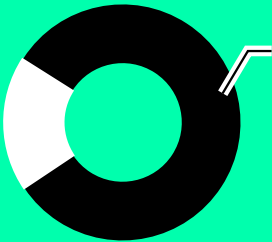
GOOD QUESTION. #QUESTIONTHEQUO

ECMC GROUP PARTNERED WITH VICE TO UNDERSTAND WHAT TEENS THINK ABOUT EDUCATION. SOME THINGS WE FOUND:



50%

OF TEENS ARE OPEN TO AN EDUCATIONAL PATH OTHER THAN A 4-YEAR DEGREE.



80%

OF CAREERS HIGH SCHOOLERS WANT ARE OFFERED THROUGH CAREER AND TECHNICAL EDUCATION.

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