

## FOLLOW QUESTION THE QUO ON SOCIAL MEDIA:

- <https://www.instagram.com/question.the.quo>
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- [#QuestionTheQuo](#)

## VISIT OUR WEBSITE:

<https://questionthequo.org/>

## SHARE OUR LATEST SURVEY DATA:

- [Press release](#)
- [Downloadable report](#)

## SAMPLE TWEETS

#QuestionTheQuo is a campaign by @ecmcgroup, seeking to encourage students to explore their many postsecondary education options. Learn more about the results of their surveys asking teens about school and work.

According to @ecmcgroup's latest #QuestionTheQuo survey, 75% of teens are aware of workforce shortages and more than one-third are more likely to pursue an education or career path in an impacted industry.

New data from @ecmcgroup's #QuestionTheQuo surveys show teens are highly focused on their career when thinking about their future education experiences.

The latest #QuestionTheQuo survey from @ecmcgroup shows only half of teens are considering four-year college, despite most feeling pressure to pursue that path.

More than ever, teens understand the importance of #lifelonglearning. New data from @ecmcgroup's #QuestionTheQuo survey shows half believe they'll be learning throughout their lifetime.

In their future education, high school students want career-focused experiences they can complete in less time than a four-year degree. Learn about the latest findings from @ecmcgroup's #QuestionTheQuo surveys.

## SAMPLE POSTS FOR OTHER SOCIAL PLATFORMS

Interesting insights from ECMC Group [tag] in the new #QuestionTheQuo survey asking teens for their thoughts about education and work. The #QuestionTheQuo campaign encourages teens to explore their many postsecondary options and to take the path that is right for them.

Did you know more than half of Gen Z teens are open to something other than a four-year education despite 85% feeling pressure to attend four-year college? ECMC Group [tag] uncovered these insights from high

schoolers as part of their #QuestionTheQuo campaign encouraging students to explore all postsecondary education options.

New survey data from ECMC Group's [tag] #QuestionTheQuo surveys show today's teens are focused on shorter, less expensive, more direct-to-career education pathways. Learn more about this survey and ECMC Group's #QuestionTheQuo campaign.

According to ECMC Group's [tag] #QuestionTheQuo surveys, three-quarters of teens are aware of today's workforce shortages and as a result, more than one-third are more likely to pursue an education or career path in an impacted field.

more than half of teens say they'll be learning throughout their lifetime, and nearly one-third believe stackable credentials make sense. Learn more.

When it comes to postsecondary education, today's teens are concerned about their ability to forge a direct path from degree to career after high school and the cost it takes to get there. Learn more about ECMC Group's [tag] latest #QuestionTheQuo survey data.